

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Guangzhou INEO Kitchen Equipment Co., Ltd.

广州伊奈欧厨房设备有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners
Company Address	No. 18, Third Street, Huancun, Xiaoluo Village, Shatou Street, Panyu District, Guangzhou City, Guangdong Province, China
City / Country:	Guangzhou, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cnineo
Gold Supplier Company Name:	Guangzhou INEO Kitchen Equipment Co., Ltd.
Contact Person:	Ms. Sara You
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Service provided by Bureau Veritas Certification

Report No.: 5601391_T





Report Number:	5601391_T	Assessment Type:	Trade Assessment
Date of Assessment:	08/Apr./2013	Report Date:	08/Apr./2013
Assessed By:	David He	Validity Period:	09/Apr./2013 -- 08/Apr./2014
Reviewed By:	Wallis Chen	Online Verification:	www.bv-certification.com.cn

Important Notes:

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Section 1: Company Overview

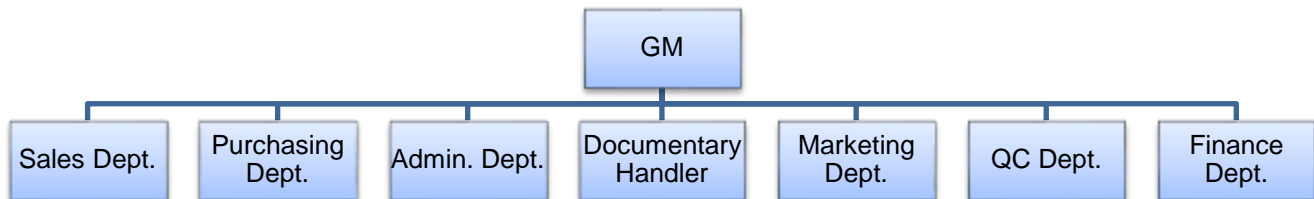
Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	440105000143090
Year Established:	08/Mar./2008	Validity Period:	08/Mar./2008 -- 31/Dec./2049
Registered Address:	No. 18, Third Street, Huancun, Xiaoluo Village, Shatou Street, Panyu District, Guangzhou City, Guangdong Province, China		
Company Address	No. 18, Third Street, Huancun, Xiaoluo Village, Shatou Street, Panyu District, Guangzhou City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Guangzhou Industrial & Commercial Bureau Panyu Branch
Registered Capital:	RMB 500,000		
Corporate Representative:	Ms. Jianbo Hou		
Industry:	Trade		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Combined		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	Kitchen Equipment (Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>1,175 m²</u>			
Office Size: <u>1,175 m²</u>			



Section 2: Human Resources

Section 2: Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Sales Dept.	10	0	10
Purchasing Dept.	2	0	2
Admin. Dept.	1	0	1
Documentary Handler	2	0	2
Marketing Dept.	2	0	2
QC Dept.	1	0	1
Finance Dept.	2	0	2
Total Number:	21	0	21

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Wenxue You	GM	University Graduate	5
Sales Dept.	Ms. Huanhuan You	Supervisor	University Graduate	3
Purchasing Dept.	Mr. Guiwen Deng	Supervisor	University Graduate	4
Admin. Dept.	Ms. Jiali Liang	Supervisor	University Graduate	3.5
Documentary Handler	Mr. Shaohua You	Supervisor	University Graduate	3.5
Marketing Dept.	Mr. Guangzhuang Hu	Supervisor	University Graduate	4
QC Dept.	Mr. Guiwen Deng	Supervisor	University Graduate	4



Finance Dept.	Ms. Ying Peng	Supervisor	University Graduate	3.5
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Section 3: Current Export Situation

Current Export Situation

There is/are 10 foreign trading employee(s) in the company.

Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	Japanese	Yes	Yes
11-20 Years	0	N/A	N/A	N/A
6-10 Years	0	N/A	N/A	N/A
2-5 Years	10	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A

Does the company have a valid export license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Export License Registration no.:	01565820
Total revenue (Previous year):	USD 2,500,000
Total export revenue (Previous year):	USD 2,418,821
Estimated export revenue (Current year):	USD 6,000,000
Trade agents employed overseas:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Nearest port:	Guangzhou, Shenzhen, Hongkong
Accepted payment terms	<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR
Accepted payment type:	<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> MoneyGram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker
Average lead time from Product Order confirmation to production delivery (products exiting the factory):	25 to 35 days



Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 month)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	38,203	1.53
South America	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	151,899	6.08
Eastern Europe	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	135,575	5.42
Southeast Asia	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	203,162	8.13
Africa	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	497,148	19.88
Oceania	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	217,526	8.70
Mid East	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	472,633	18.91
Eastern Asia	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	38,897	1.56
Western Europe	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	81,747	3.27
Central America	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	23,213	0.93
Northern Europe	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	282,668	11.30



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Southern Europe	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	15,575	0.62
South Asia	Kitchen Equipment(Cooking Equipment, Refrigerator, Bakery Equipment, Crockery, Kitchen Utensil, Table Ware)	260,575	10.42
Domestic Market	Kitchen Equipment(Crockery, Kitchen Utensil, Table Ware)	81,179	3.25

4.2 Main Clients

Client Name	Main Product(s)	Total Revenue (%)
Confidential	Confidential	Confidential



Section 5: Quality Assurance

Quality Management System and Product Certification				
5.1 Quality Management System Certification				
Certification	Certified By	Certificate Number	Business Scope	Expiry Date
N/A	N/A	N/A	N/A	N/A
5.2 Product Certification				
Certification	Certified By	Certificate Number	Product Name & Model No.	Expiry Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Does the company establish and implement a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its Supplier Assessment Report?	<input type="checkbox"/> Yes, Assessment Reports are available for the previous 3 years <input checked="" type="checkbox"/> Yes, Assessment Reports are available for the last 1-3 years <input type="checkbox"/> Yes, Assessment Reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary		
5.4 After Sales Service				



Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input checked="" type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



Section 6: R & D Capacity

R&D Capacity			
6.1 Current Situation			
There is/are <u>0</u> R&D Engineer(s) in the company.			
Education Level	Headcount		Work Experience
Doctorate	0		Over 30 Years
Post-Graduate	0		21-30 Years
Graduate	0		11-20 Years
Junior College	0		6-10 Years
Technical School	0		2-5 Years
High School	0		Less than 2 years
List of successful project(s) (Example: Patented products):		N/A	
Does the company have its own brand?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please specify:		N/A	
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please list all key equipment used:		N/A	
Do R& D employees use any specific software for designing new products?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please list the main software used:		N/A	
Please list all certifications and/or qualifications of the R & D department:		N/A	



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization will improve the internal management with strict job responsibilities and serious work process performance.	1 Year
2	The organization will perfect the development layout of market overseas, by actively exploring emerging markets and further improving customer service.	1 Year




Section 8: Certification & Photos

Certification	
Certification & Photos -- Business License (Original)	Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection
	
Certification & Photos -- Tax Registration Certificate	Certification & Photos -- Permit for Opening Bank Account
	
Certification & Photos -- Organization Code Certificate	Certification & Photos -- Import and Export Enterprise Registration





Section 9: Company and Product Samples

Company and Product Samples	
<p>Company Gate</p>	<p>Office</p>
	
<p>Product Sample</p>	<p>Product Sample</p>
	
<p>Product Sample</p>	<p>Product Sample</p>



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



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Product Sample



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